

**97 Country/WPCV & Bartow Ford**  
**Present**  
**‘The F-150 Holiday Extravaganza’**

OFFICIAL CONTEST RULES

Each weekday on WPCV 97.5 FM, at or about 7:50 am; 9:20am, 11:50 am, 1:20pm, and 4:50 pm, Monday – Friday, the Bartow Ford Representative or the 97 Country DJ will give the first digit/number of the combination to ‘Crack the Safe.’ They will let listeners know that they second digit/number of the combination at [www.wpcv.com](http://www.wpcv.com), [www.BartowFord.com](http://www.BartowFord.com), or in the Bartow Ford lobby. Then, approximately 20 – 40 minutes later, the 97 Country DJ will announce the third and final digit/number of the combination and will solicit the 9th caller to the WPCV contest lines (863-683-9797, 863-293-9797 or 800-227-9797). The 9<sup>th</sup> caller will need to correctly give the combination in order to ‘Crack the Safe.’ If the 9<sup>th</sup> caller (contestant) is correct they will automatically win \$100. The contestant/finalist is also qualified for a chance to participate in the ‘Holiday Extravaganza Finals.’ If the 9th caller cannot correctly solve the puzzle the WPCV announcer will continue to take calls until they get a correct answer. *All cash prizes, in the form of a check, will be delivered to the contest finalists on December 10, 2016 at Bartow Ford.*

Twenty (20) ‘Holiday Extravaganza Finals’ participants will be determined by random drawing from all the on-air qualifiers who attend the ‘Holiday Extravaganza Finals’ remote broadcast event on Saturday, December 10, 2016 between 10am and 1pm at Bartow Ford, 2800 US Hwy 98 North, Bartow, Florida. On-air finalists **must** be present to participate in the ‘Holiday Extravaganza Finals’. All finalists must check in at the 97 Country table by 11:00 AM the day of the remote. **PLEASE NOTE: Winner will not have vehicle delivered on December 10, 2016. Vehicle delivery will be arranged with Bartow Ford.**

All on-air qualifiers will be required to fill out the forms (either through email/online or in person) provided to them prior to December 5, 2016 in order to be qualified for the ‘Holiday Extravaganza Finals’ and Grand Prize.

At approximately, 11:20am the twenty finalist participants will be drawn and will compete in the ‘Holiday Extravaganza Finals’ for the Grand Prize. **(See Part Two for Official Rules Regarding ‘Holiday Extravaganza Finals’)**

If a person is unable to be present, in person, at the ‘Holiday Extravaganza Finals’ remote broadcast event, he/she will forfeit their chance to participate and win the Grand Prize. He/she will be permitted to collect their Holiday Extravaganza cash winnings beginning Tuesday, December 13, 2016 at the WPCV Studios at 404 West Lime Street, Lakeland, FL 33815 during business hours (Monday – Friday, 8:30a – 5:30p). Photo ID will be required at the Front Desk, in order to receive their check. He/she will have until January 13, 2016 to collect his/her check, at which point the check will be voided. A qualifier must notify WPCV of such forfeiture, in writing, at the WPCV Studios at 404 West Lime Street, Lakeland FL 33815, at least **48 hours** in advance of the ‘Holiday Extravaganza Finals’ event. Written notification shall include verification that the on-air finalist understands that their inability to be present at the ‘Holiday Extravaganza Finals’ event excludes them from any ‘Holiday Extravaganza Finals’ participation and the Grand Prize. No grand prize will be awarded to an appointed representative under any conditions whatsoever.

1. The contest is open to all Florida residents, 18 years or older, with the exception of full or part time employees and immediate families of Hall Communications, Inc., participating sponsors, and advertising agencies, and other radio stations. The term “immediate” family shall include cohabitating spouses, parents, children, grandparents, grandchildren and significant others. Participants in the Grand Prize drawing must provide a valid Florida driver’s license and a Social Security Card (or official documents with a SSN on it). Valid proof of Florida automobile insurance in his/her name (insurance card or policy declaration with winner’s name listed on the policy) will be required before winner can take possession of the vehicle. **NO PURCHASE NECESSARY TO PARTICIPATE OR WIN.** Only one qualifier per household. Only one winner per household.

The Grand Prize is a 2016 Ford F-150 4X2 Supercab (approximate retail value is \$35,900). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. The Station accepts no responsibility for repairing any real or supposed damage to any prize. Grand prize winner will be solely responsible for all car title, tax, tags, proof of insurance and license and registration fees, emissions inspection, freight, delivery, dealer prep, additional equipment, all federal, state and local taxes, insurance, gasoline,

vehicle maintenance, all other fees and expenses not specified herein associated with the receipt and use of this prize vehicle. Winner must provide proof of insurance and a valid Florida driver's license. All obligations must be met before contestant takes possession of the car. The winner will accept the chosen prize vehicle "as is." Station accepts no responsibility for repairing any real or supposed damage to the prize car from this Promotion. If the Grand Prize is not available at sweepstakes end including vehicle color, a substitution of equal or greater value will be made at the Station's choice. Neither the Station nor the other sponsors have made or are responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to the Grand Prize vehicle, including without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the vehicle. Any additional car options (including the interior and exterior color of the prize) not specified herein are subject to availability and any costs associated with such options will be the responsibility of the winner.

The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. Prize Winner must provide proof of insurance and a valid driver's license to take delivery and must take delivery within 45 days of notification of winning.

2. Contest starts October 24, 2016 and is scheduled to end December 2, 2016. Contest may end sooner or be extended without notice.
3. No substitution of prizes is allowed. Prizes are non-transferable. The person who claims a prize must be the same person who called in to win and must present two forms of valid ID (one being a photo ID) and sign all necessary release forms in order to receive their prize. All winners must sign a release agreeing to hold harmless Hall Communications, Inc., radio station WPCV, sponsors, and all their respective directors, officers, employees, agents successors/assigns from all losses, any property damage, personal injury or death to any participant or third person arising out of or in connection with participation in the contest or with the use of any prizes awarded in connection with the contest.
4. All winners must sign an Affidavit of Eligibility and Contest Release Form granting Hall Communications, Inc., sponsors, and their affiliates, agencies, subsidiaries, representatives and successors/assigns, permission to use their names, characters, photographs, voices and likenesses in connection with promotion of this or other contests and must waive any claim of royalty, rights or remuneration for such use.
5. Winner will also be required to furnish social security number and complete a W-9 tax form for prizes over \$599.00. Winner is responsible for all applicable taxes relating to the prize.
6. WPCV will be the final arbitrator with regard to questions that may arise regarding this contest. All inquiries may be addressed to WPCV, 404 W. Lime Street, Lakeland, FL 33815. Inquires may also be sent to [contest@wpcv.com](mailto:contest@wpcv.com).
7. WPCV reserves the right to refuse the awarding of the prize in the event of non-compliance with the contest rules, fraud, misrepresentation or counterfeit, illegible or altered identification.
8. WPCV reserves the right to cancel, suspend and/or to make modifications to the official contest rules that will become effective upon announcement.
9. WPCV is not responsible if caller is unable to contact the station due to telephone problems of any kind, including busy circuits. WPCV is not responsible if you encounter any computer problem while attempting to register on line. WPCV is not responsible if we encounter a telephone problem while attempting to contact you. This includes but is not limited to, busy signals and busy circuits. You assume all responsibility for cell phone service problems if you enter using a cell phone number.
10. WPCV is not responsible if technical problems prohibit us from airing any portion of the contest. Portions of the contest not affecting the outcome may be edited for playback.

## **Part Two: Holiday Extravaganza Finals**

From approximately 11:30am until 1:00pm on December 10, 2016, twenty participants will compete in 'White Elephant' like activities. There will be two rounds. At the end of the second and final round, a Grand Prize winner will be determined.

### **First round: White Elephant Exchange**

Contestants will take turns choosing a gift bag. Each bag will contain a key and a gift. Only ONE key will open the Grand Prize vehicle. Gift value may range between \$10 and \$1000. The order of the gift bag choosing will be the order in which contestants were chosen from the random draw (the first name chosen will be the first person to choose a gift). The first contestant will choose a bag. They will hold up the item in the bag and verbally confirm what they have received. The following players can choose to either pick an unwrapped gift from the pool or steal a previous player's gift. Anyone who gets their gift stolen in this way can do the same – choose a new gift or steal from someone else. During each turn, there are only three steals allowed and no present can be stolen twice in the same round. The third person to get stolen from MUST choose a new gift bag and the game will move on to the next person in line. Once all gift bags are opened, if the first contestant has not had the option to steal, they may choose to keep their gift or steal from another player, ending Round 1. Throughout the entire round, the keys remain in their original bag (ie, trade your gift, trade your key).

### **Second round: Key Trial**

Contestants will line up in the order they were chosen by random draw. Contestants will try to open the Grand Prize vehicle using the key that is in their final bag. Contestants will try to open the vehicle in order until someone's key successfully opens the vehicle. The contestant with that key will be the Grand Prize winner.

### **During the 'Holiday Extravaganza Finale'...**

1. Contestants will be participating in the event in front of a live audience.
2. No physical contact is permitted among the finalists. Unwanted physical contact among finalists is prohibited at all times. Any unwanted physical contact may result in a complete disqualification with the possibility of no gift or chance at the Grand Prize.
3. If at any point and for any reason, a person wishes to end their participation, they may do so, however, this will result in their forfeiture of the Grand Prize. They may keep their gift, but they will not be able to try their key.
4. No one may substitute another person to compete in their place.
5. Each finalist must attest that they believed themselves to be in good mental and physical condition. They also agree not to hold Hall Communications/Bartow Ford liable for any mental or physical injuries or maladies that may occur before, during or after the contest. In the event of illness, contest officials reserve the right to eliminate a contestant based on the recommendation of a medical professional. The eliminated finalist will not hold Hall Communications/Bartow Ford liable for a medical elimination. The finalists will not hold Hall Communications/Bartow Ford liable for any illness contracted during or after the contest. **In the event that a finalist is not able to continue with the competition, they will receive a consolation prize based on where in the competition they self-eliminate. They forfeit the Grand Prize vehicle and are not eligible to win any further prizes.**
6. Hall Communications/Bartow Ford will not be liable for any work missed, nor for missed wages. Finalists agree that no additional compensation will be awarded for missed employment. Hall Communications/Bartow Ford will not be held liable for finalist's dismissal from their employment.

7. Any finalist, who appears to be under the influence of illegal narcotics or alcohol, will be disqualified.
8. WPCV shall be the final arbitrator regarding any questions or disputes that might arise concerning contestant qualifications or contest procedures and reserves the right, without prior notice, to change these rules or discontinue the contest at any time. All rules are subject to alteration, when deemed necessary due to unforeseen situations and circumstance.
9. At all times during the 'Holiday Extravaganza Finals' a security professional and a representative from WPCV and/or Bartow will be on-site to monitor the activities.
10. All finalists agree to participate in any and all radio interviews, and be of the full understanding that the contest is being executed in a "fun and positive manner" proper behavior and good manners are expected. Fighting, arguing, obscenities and vulgar behavior are prohibited.