

97.5 WPCV

“1st Name Game”

Fall 2019 - OFFICIAL CONTEST RULES

Beginning Monday, September 9, 2019 through Friday, October 18, 2019, listen to 97.5 WPCV (97.5 FM) weekdays at 7:20 am, 9:20 am, 11:20 am, 1:20 pm, and 3:20 pm. The 97.5 WPCV DJ will announce a FIRST name. The 1st caller with the exact FIRST name will automatically receive a \$50 Visa Gift Card and be entered into the Grand Prize drawing. If the WPCV DJ does not get a caller with an EXACT name match within 30 minutes, that particular contest execution will end.

Proof of first name will be verified by Photo ID when the winner comes to pick up their gift card at our studios (404 West Lime St - Lakeland, FL 33815 - Monday through Friday, 8:30am - 5:30pm). The first name on the Photo ID **MUST** match the name announced on-air. *For example, if the DJ announces the name “Robert,” the name on the ID must be Robert. Bobby would not count.*

The spelling of the name **MUST** match the name as spelled on-air. *For example, if the DJ spells Catherine as C-A-T-H-E-R-I-N-E, the name on the ID must be spelled Catherine. Katherine, Catharine, Katharine, or Kathryn would not count.*

150 (one-hundred and fifty) on-air qualifiers will be entered into the Grand Prize drawing and will receive a \$50 Visa Gift Card.

On Monday, October 21, 2019, 97.5 WPCV will draw the winning entry in a random drawing, from all daily qualifiers, on the 97.5 WPCV Morning Show at approximately 9:50am. The winner will be notified via phone.

The Grand Prize retail value is \$2,000. The grand prize money will be awarded in the form of a Visa Gift Card.

1. The contest is open to all Florida residents, 18 years or older, with the exception of full or part time employees and immediate families of Hall Communications, Inc., participating sponsors, and advertising agencies, and other radio stations. The term “immediate” family shall include cohabitating spouses, parents, children, grandparents, grandchildren and significant others. **NO PURCHASE NECESSARY TO PARTICIPATE OR WIN.** Only one winner per household. Only one qualifier per household.

2. Contest starts Monday, September 9, 2019 and is scheduled to end Friday, October 18, 2019. Contest may end sooner or be extended without notice.

3. No substitution of prizes is allowed. Prizes are non-transferable. The person who claims a prize must be the same person who called in to win and must present two forms of valid ID (one being a photo ID) and sign all necessary release forms in order to receive their prize. All winners must sign a release agreeing to hold harmless Hall Communications, Inc., radio station WPCV, sponsors, and all their respective directors, officers, employees, agents successors/assigns from all losses, any property damage, personal injury or death to any participant or third person arising out of or in connection with participation in the contest or with the use of any prizes awarded in connection with the contest.

4. All winners must sign an Affidavit of Eligibility and Contest Release Form granting Hall Communications, Inc., sponsors, and their affiliates, agencies, subsidiaries, representatives and successors/assigns, permission to use their names, characters, photographs, voices and likenesses in connection with promotion of this or other contests and must waive any claim of royalty, rights or remuneration for such use.
5. Winner will also be required to furnish social security number and complete a W-9 tax form for prizes over \$599.00. Winner is responsible for all applicable taxes relating to the prize.
6. WPCV will be the final arbitrator with regard to questions that may arise regarding this contest. All inquiries may be addressed to WPCV, 404 W. Lime Street, Lakeland, FL 33815. Inquires may also be sent to contest@wpcv.com.
7. WPCV reserves the right to refuse the awarding of the prize in the event of non-compliance with the contest rules, fraud, misrepresentation or counterfeit, illegible or altered identification.
8. WPCV reserves the right to cancel, suspend and/or to make modifications to the official contest rules that will become effective upon announcement.
9. WPCV is not responsible if caller is unable to contact the station due to telephone problems of any kind, including busy circuits. WPCV is not responsible if you encounter any computer problem while attempting to register on line. WPCV is not responsible if we encounter a telephone problem while attempting to contact you. This includes but is not limited to, busy signals and busy circuits. You assume all responsibility for cell phone service problems if you enter using a cell phone number.
10. WPCV is not responsible if technical problems prohibit us from airing any portion of the contest. Portions of the contest not affecting the outcome may be edited for playback.